

# NEWCASTLES OF THE WORLD ALLIANCE



## Report

**11<sup>th</sup> Newcastles of the World Alliance  
Conference in Shinshiro**

**October 3, 2018 – October 9, 2018**

**Newcastles of the World Alliance Conference Executive Committee**

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## Theme

**“Developing our alliance for the next 20 years, for newer and stronger collaborations and exchanges in education, culture, business and tourism.”**

## Objective

There are more than one hundred cities around the world named “Newcastle”. In 1998, the City of Shinshiro called out to these various “Newcastles” and held the very first “Newcastles of the World Summit” together with eight municipalities.

Since then, the Summit was held once every two years in different cities, and from the 2008 Conference in Neuburg an der Donau, Germany, this gathering transformed into an “Alliance Conference” in which ordinary citizens could freely participate. Some of the topics that were discussed in the past included: declining birth rates, aging populations, the deindustrialization of cities, the flow of youth in towns, employment, and many other topics that reflect the growing challenges of our cities. By sharing our opinions on these topics, this has led to the positive development of our towns and the strengthening of cordial relations between our municipalities.

This year’s conference is centered on the four key themes of “Culture”, “Tourism”, “Education”, and “Business” in which we hope to open up various discussions and come up with solutions to challenges that our cities mutually face.

We hope to reaffirm what ties each of our cities and our people, make clear what our alliance stands for, discover the alliance’s future potential, and create a launching point for further collaborations and interactions to come.

■ **Location** Shinshiro Cultural Hall (1-1 Aza Shitagawa, Shinshiro, Aichi)

■ **Host** City of Shinshiro

■ **Co-Host** Shinshiro International Exchange Association

■ **With Support From:**

Ministry of Foreign Affairs (Japan), Aichi Prefecture, JETRO Nagoya, Higashi-Mikawa Regional Economic Federation, City of Toyohashi, City of Toyokawa, City of Gamagori, City of Tahara, Town of Shitara, Town of Toei, Village of Toyone



# Schedule

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## Day 1 October 3, 2018 (Wed)

Arrival of Delegates

Mini Tour of Higashi Mikawa Region

Representatives' Meeting ① (19:00~20:00) **Venue:** Senzankaku Hotel

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## Day 2 October 4, 2018 (Thu)

- 09:30** Welcome Ceremony **Venue:** Shinshiro Cultural Hall (Main Hall)  
Host: Sachiko Harada & Yuko Kumagai (Tees Cable Network Announcer)  
Opening Address: Ryoji Hozumi, Mayor of Shinshiro  
Motokazu Tamura, Chairman, Newcastles of the World Alliance Conference Executive Committee  
Zélie Guérin, Representative, Newcastles of the World Alliance Secretariat  
Hideaki Ohmura, Governor, Aichi Prefectural Government  
Program: Delegation Presentations  
Performances by Funatsuke Elementary School and Horaiji Elementary School  
Newcastle Wind Orchestra Performance
- 12:00** Newcastle Food from Around the World **Venue:** Shinshiro Cultural Hall (Hananoki Plaza)
- 14:00** Discussion ① Theme: Culture **Venue:** Shinshiro Cultural Hall (Main Hall)  
Looking Back on the Past 20 Years of the Alliance and the Future of Cultural Exchange
- 16:00** Japanese Festival **Venue:** Shinshiro Cultural Hall (Exhibition Room)
- 19:00** Welome Party: Yuya Night **Venue:** Yuya Spa

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## Day 3 October 5, 2018 (Fri)

Tours

● **Okumikawa Beauty Tour**

- 9:00 Depart Shinshiro
- 10:00 Sanshin Mining Tour
- 12:00 Lunch at Sugamori
- 13:00 Hana Matsuri Festival
- 16:00 Arrive Back at Shinshiro

● **Kyoto Tour**

- 7:00 Depart Shinshiro
- 11:00 Kyoto (Fushimi Inari Shrine, Kinkakuji Temple)
- 21:00 Arrive Back at Shinshiro

● **Shinshiro Special Tour**

(Yotsuya Senmaida, Atera-no-Nanataki Waterfall, Experiencing Goheimochi)

※Cancelled due to Typhoon Trami.

## Day 4 October 6, 2018 (Sat)

- 09:00 Discussion ② [Adults] Theme: Tourism **Venue:** Aichi Kenmin-no-Mori  
 [Youth] Theme: Web Application Development **Venue:** Aichi Kenmin-no-Mori
- 13:00 Higashi Mikawa Tour  
 ● Sake-making Course (Sekiya Brewery)  
 ● Samurai Course (Shitaragahara Historical Museum)  
 ● Professional Basketball Viewing Course (Toyohashi City Gymnasium)  
 ● Nature Course (Mount Horaiji) ※Cancelled due to Typhoon Trami.
- 18:00 Higashi Mikawa Economic Exchange Fair **Venue:** Hotel Arc Riche Toyohashi

## Day 5 October 7, 2018 (Sun)

- 09:00 Discussion ③ [Adults] Theme: Education **Venue:** Shinshiro City Hall  
 [Youth] Theme: Web Application Development **Venue:** Tsukude Koryukan
- 13:00 [Adults] Representatives' Conference **Venue:** Shinshiro City Hall  
 ※Those who didn't participate in the conference attended the Tominaga Shrine Festival.  
 [Youth] "Tsuku-lympic"
- 18:00 Tominaga Shrine Festival

## Day 6 October 8, 2018 (Mon)

- 09:00 Discussion ④ [Adults] Theme: Business **Venue:** Shinshiro Cultural Hall (Main Hall)  
 [Youth] Theme: Web Application Development **Venue:** Shinshiro Cultural Hall (Lecture Room #301)
- 12:00 Lunch
- 13:30 Farewell Ceremony **Venue:** Shinshiro Cultural Hall (Main Hall)  
 Host: Hiroyuki Kobayashi (Hometown Ambassador), Shiho Hanabatake (Tees Cable Network Announcer)  
 Address: Ambassador Extraordinary and Plenipotentiary of Switzerland to Japan H. E. Jean-François Paroz  
 Member of the House of Representatives Soichiro Imaeda  
 Member of the House of Representatives Minoru Kiuchi  
 Representative of the Newcastles of the World Alliance Secretariat Zélie Guérin  
 Mayor of Neuchâtel Fabio Bongiovanni  
 Mayor of Shinshiro Ryoji Hozumi  
 Chairman of the Newcastles of the World Alliance Conference Executive Committee Motokazu Tamura
- Program: Presentation of Joint Communiqué, Presentation of Future Proposals by Youth Delegates, Kensho Maekawa (Tenor Singer), Shidara (Japanese Drum Performance Group), Newcastle Wind Orchestra, Horai East Elementary School Alphorn Performance, Swiss Neuchâtel Aikido Team
- 16:20 Commemorative Photo Session at Hananoki Plaza
- 16:30 Farewell Party **Venue:** Shinshiro Cultural Hall (Hananoki Plaza)
- 19:00 Closing Ceremony **Venue:** Shinshiro Cultural Hall (Exhibition Room)

## Day 7 October 9, 2018 (Tue)

Departure of Delegations

# Welcome Ceremony

## Welcome Address

Mayor of Shinshiro  
Ryoji Hozumi



Distinguished guests, ladies and gentlemen, welcome to Shinshiro. I'm Ryoji Hozumi, Mayor of Shinshiro. On behalf of the citizens of Shinshiro, I would like to extend my sincere welcome to all of you. Particularly, I would like to express my heartfelt respect and friendship to our overseas friends, who came all over the world to visit Shinshiro.

Our alliance was born here in Shinshiro 20 years ago. At that time, 8 cities from 7 countries gathered here, and we continued our meetings afterwards to make our ties cover 16 cities in 14 countries today. (During the conference, Herceg Novi, Montenegro joined the Alliance, making it a 17 city-15 country alliance.) We have expanded compassion amongst our respective citizens living in the same era beyond our borders, through many discussions on common and different issues we face in our cities. Even between individual member cities, some specific forms of mutual support and cooperation have been developed.

In Japan, we have a proverb, "Names and natures often agree." It means that a name represents its essence.

Our cities "Shinshiro, New Castles" were undoubtedly named with the intention of the people who had found new hope in the places to create new fortresses. All of us gathering here today are connected with such a common DNA.

In the last 20 years, the world has become much smaller, where the traffic on the earth has surprisingly expanded. The Internet has changed the way of living and thinking among people. And new communication technologies are even about to remove language barriers.

20 years ahead, such movement will be further accelerated, enabling newer connections to be created beyond our imagination. The NCA (Newcastle Alliance) will find its future in this age of great global exchange.

The ties and exchanges we have nurtured with such spirit, though seemingly paradoxical, are now going to create solidarity, not just limited to the fact that we are share the same name.

During this program, we also have prepared an opportunity for our delegates from overseas to meet and talk with people from local businesses that are engaged in industrial activities in wider areas, in cities surrounding Shinshiro.

The fields of education and tourism also require further expansion.

In the past, many castles played a role as a fortress to protect its city from external enemies, but castles in the modern age are expected to play a role as a base to create more external connections.

Let's work together to discuss and disseminate ideas regarding what role our alliance can play and what value it can deliver to our citizens tomorrow, while thinking further ahead in the next 10 years, 20 years, and even further, about how our earth will be like.

To conclude my speech, I would like to take this opportunity to extend my gratitude to all those who made an effort to create expanding ties within the alliance, particularly those who worked tirelessly, such as the secretariat, and to share the feeling of solidarity for all citizens of Newcastles in the world.

Lastly, I have to share with you the fact that this area was hit by a typhoon on a huge scale several days ago. We can still see its trace, causing power failure, water outage, landslides, and roadblocks. I'm afraid some unexpected inconveniences may be caused to our overseas guests, but the hearty hospitality of the citizens of Shinshiro is allowing us to prevail the typhoon.

We, all of us in Shinshiro, are fully committed to do our best to make your stay here as enjoyable as possible.

Thank you very much.



## Welcome Address

Representative of the  
Newcastles of the World  
Alliance Secretariat  
Zélie Guérin



Dear Mayor Hozumi, citizens of Shinshiro, and visitors from other “Newcastles” who have travelled here from all over the world, We thank you for the very warm welcome you have given us all.

All sections of the city of Shinshiro seem to have come together to greet us and to help us celebrate the 20th anniversary of our unique global network.

We are not pretending to be the United Nations, but we are a group of towns and cities who have united in friendship around our shared name. And we are seeking to bring some practical benefit to our communities by working together on matters of common concern and interest.

In a world that seems to be increasingly divided, our small initiative values and champions the principle of cooperation across national boundaries and promotes communication and cooperation.

We do have a great deal in common with each other –

- the beautiful settings and landscapes in which we are located
- the important part we have played in our countries’ history and development, in some cases also the industrial heritage of our countries
- our special buildings - which for many of us means our castles
- and our friendly and welcoming people

So we have much to share, and many ways in which we can continue to learn from each other

It was the former Mayor of Shinshiro City who had the idea of bringing some of the different Newcastles together, as you know.

Several of the Newcastles who came to that conference are represented here this week and have since hosted our conferences themselves.

Others are newer members of our alliance, and some are here this week for the first time – we give them a special welcome.

We are not all politicians! We represent different aspects of the life of our Newcastles. We have people from business, the arts, education, tourism and from charitable and voluntary organisations as well as from local government. That is one of our strengths. We are an alliance of communities – but it works best when our politicians provide leadership and support.

Most important of all, we have young people as part of our delegations – and again we thank Shinshiro for hosting our first-ever dedicated youth conference last December.

This week, as then, we have young citizens who are studying – at school, college, or University - and others who are in the early stages of their working life. They will all be working hard in the next few days on projects that will help them and their counterparts to travel, to learn new skills, and to make new friendships.

So thank you again for hosting us here in Shinshiro – we look forward to our conference discussions – and to seeing more of your beautiful home town.

## Guest Speaker Address

Governor of  
Aichi Prefectural  
Government  
Hideaki Ohmura



Good morning. I am Hideaki Ohmura, Governor of Aichi Prefecture.

Welcome to Japan, and welcome to Shinshiro, Aichi!

And congratulations on the 20th anniversary of the Newcastle Alliance Conference. I am delighted to attend this auspicious event which is being held in Shinshiro for the first time since 1998.

I must admit that when I first heard about this Newcastle project 20 years ago, I was skeptical that a group of cities with almost nothing in common except for their names would last. Today, I happily admit that I was wrong.

The Eastern Mikawa region of Aichi, home to Shinshiro, is known as a transportation machinery production site and helps make Aichi a global center for manufacturing. This region is also a major producer of flowers and vegetables, and has a rich natural environment, historic landmarks, traditional arts, and fantastic foods.

I hope everyone will enjoy what this region has to offer through the conference, tours, and programs to meet local people.

I encourage everyone to participate in the discussions and cultural programs, and enhance the alliance.

Building an international alliance on a local level like this is important as it leads to win-win relationships. Based on this belief, the Aichi Prefectural Government has established official partnerships with 18 countries and regions to support global business activities as well as youth and academic exchange.

I hope that the Newcastle Alliance will continue to expand, boost mutual growth, and prosper.

I wish you all a successful conference. Enjoy Shinshiro and Aichi!

Thank you, congratulations, omedeto gozaimasu!

# Farewell Ceremony

## Guest Speaker Address

Ambassador  
Extraordinary and  
Plenipotentiary of  
Switzerland to Japan  
H. E. Jean-François Paroz



Dear Mayor Hozumi,  
Dear Mayors and representatives of the “Newcastles of the World” Alliance,  
Honorable delegates,  
Distinguished guests,  
Ladies and Gentlemen,

I feel privileged to be among you in Shinshiro for today’s Farewell Ceremony. Thank you very much for your kind invitation.

As a medieval history enthusiast, I find it fascinating that the origins of Neuchâtel’s name can be traced back to over 1,000 years ago. King Rudolph III of Burgundy would certainly have been surprised to learn that his former residence of “Novum Castellum” would eventually be known all over the world, far beyond the seas.

International relations are about governments, trade and policies, but also about personal bonds between people. The “Newcastles of the World” Alliance is a great example of a citizen initiative, and it shows the growing importance of regional and individual engagement for the strength of diplomatic ties.

As far as Switzerland-Japan bilateral relations are concerned, Neuchâtel has bred remarkable personalities whose actions have helped building the friendship between our two countries.

- Think of Aimé Humbert, the politician and businessman who took the personal initiative to travel to Edo in 1862 and negotiate the first Treaty of Amity and Trade between Switzerland and Japan, enabling the exportation of the Swiss watch industry to Yokohama;
- Think of Dr. Marcel Junod, the Red Cross field delegate who was the first foreign doctor to rush to Hiroshima to help survivors after the atomic bomb;
- Or think of Didier Burkhalter, who came to Shinshiro to represent Neuchâtel as Town counselor in 1998, and who eventually returned to Japan in 2014 as President of Switzerland to celebrate the 150th anniversary of the establishment of the diplomatic relations between our two countries.

Owing to our home country’s federalist culture, we Swiss people feel strongly attached to regions. To celebrate the regional ties between Switzerland and Japan, we are currently building a project called “Grand Tour of Switzerland in Japan”. Our goal is to enable the Japanese public to “discover Switzerland in Japan” through an interactive digital map showcasing the many locations with historical, cultural, economic, or symbolic significance in regards to the relations between our two countries. Of course, the links between Shinshiro and Neuchâtel will be highlighted along our Grand Tour, which will be launched early next year, on the road to the Olympic and Paralympic Games of Tokyo 2020. Evidently, it would be my utmost pleasure to come back to Shinshiro in that framework.

Finally, having grown up in Vully, on the opposite shore of the Lake Neuchâtel, I am naturally delighted at the news that Mr. Fabio Bongiovanni and his fellow citizens will welcome you in Neuchâtel in 2020, and thus continue the great legacy of the “Newcastles of the World” Alliance.

I thank you very much for your hospitality, and wish you all a happy 20th anniversary. Long live your Alliance and the Swiss-Japanese friendship!



## Farewell Ceremony

### Guest Speaker Address



Member of the House of Representatives  
Minoru Kiuchi

My name is Minoru Kiuchi, and I am the Vice Minister of Environment.

My constituency is located 30 minutes from the City of Shinshiro, and I had known about Mr. Ryoji Hozumi, the organizer of this conference, from before. As a former employee of the Minister of Foreign Affairs, I was able to lend a hand with the 11th Newcastle of the World Alliance Conference. I would like to express my respect and appreciation to Mayor Hozumi and all related parties to host such a large event.

I used to live in Germany for 10 years, and I was delighted to hear that a delegation from Germany, which I consider my second home, came to visit Shinshiro. It is amazing that delegates from 13 countries/15 cities gathered in Shinshiro for this occasion.

Although our countries, cultures, and languages may differ, our cities share a similar history of development as places where our ancestors thought as the ideal place for military bases, and that is probably why our cities have developed as to where they are this day.

During this 6-day program, you all received a great amount of positive exposure to the culture of Shinshiro and the Okumikawa region. I would like you all to not forget about Shinshiro and Japan, and play an active role as a bridge between your city and the city of Shinshiro and the country of Japan.

### Guest Speaker Address



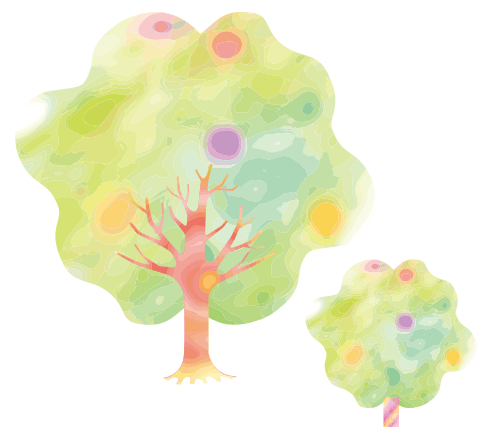
Member of the House of Representatives  
Soichiro Imaeda

I feel extremely happy as a local citizen of Shinshiro that so many citizens and representatives from various countries participated in the Newcastle of the World Alliance.

Interactions between cities and cities, between countries and countries may be difficult, but if our towns and cities are connected, our joint wisdom can help come up with solutions to various challenges. I am confident that the Newcastle of the World Alliance Conference will offer new solutions in the face of various international and regional challenges.

This year's themes of business, tourism, education, and culture are all very important, but what I think was the most important was everyone trying Shinshiro's delicious food and liquor and sharing a good time together. Just as listening to the performance by Shidara Drum Group may have touched your heart, even if we are located far apart, we can connect with each other online.

I would like to express my sincere hope that our relationships will continue and that new solutions will be devised for international and regional issues.



# Farewell Ceremony

## Next Host City's Mayoral Address



Mayor of Neuchâtel  
Fabio Bongiovanni

Ladies and Gentlemen, dear friends,

First of all, I would like to share with you the gratitude and the admiration of the Neuchâtel delegation for the warmth with which you welcomed us. We have been honored by the way you received us in your city, in the delicate manner you reserve for your friends. And I insist on the word “friends”, because, as William Butler Yeats once said, “There are no strangers here; only friends you haven’t yet met”.

Our Alliance, born from the initiative of the city of Shinshiro, has gathered 15 cities from 13 countries. This Alliance blossoms year after year, exactly like the Sakura, the Japanese cherry trees. We have implemented various projects and they support exchanges and mutual understanding among us, no matter our differences. However, we do have to be more concrete and deliver more projects to our residents, so that the Alliance will be carried out and supported not only by a few interested citizens but by the whole population of our cities. The high quality of our debates and discussions, as well as the commitments that have been undertaken during this conference by each and every one of us, give me great confidence in our ability to reach the objective of making the Alliance concrete for our populations. Dear friends, we strongly believe in the power of democracy and the quality of life that we wish to offer to our citizens.

Mayor Hozumi, it is, indeed, no coincidence, if Shinshiro’s symbols are the Sakura tree and the Pine tree. Two very unique trees: the Sakura tree for its splendid blossoming and the pine tree for the sheen of its green foliage. And more importantly, two trees that evolve with the seasons and symbolize life itself.

A Japanese proverb says that life is a candle aflame in the wind. We have to give our Alliance the care we would give to a candle aflame in the wind.

Ladies and Gentlemen, dear friends, I am truly looking forward to welcoming you all in 2020 in Neuchâtel, to showing you the beauties of my country and to work as efficiently as here in Shinshiro, towards the strengthening of our relations, the development of our mutual projects, and reach a better understanding for all of us.

I hope that our conference in Shinshiro will give us the opportunity to implement our collaborations leading to even more economic, cultural, touristic and educational success. Once again, let me thank the city of Shinshiro for their fantastic and friendly welcome.

Thank you very much and see you soon in Neuchâtel!



## Farewell Ceremony

### Closing Address

Representative of the  
Newcastles of the World  
Alliance Secretariat  
Zélie Guérin



Good afternoon Your Excellency Monsieur Jean-François Paroz, Ambassador Extraordinary and Plenipotentiary of Switzerland

Mayor Hozumi, thank you for organising this wonderful conference for all of us from our many Newcastles of the World. I feel very happy to be a part of it.

Friends and colleagues in Shinshiro, you have made this a very special experience for everyone, with new friendships and connections made, together with opportunities for strong partnership working.

We have gathered and renewed our commitment to our Alliance at this the 20th year anniversary conference. We have focused on how we will take our Alliance forward, with our key conference themes of: Culture, Education, Tourism and Business. And, we have agreed on specific projects for collaboration in each of these areas between now and the next biannual conference, which will be held in Neuchâtel. At the same time, I am very much looking forward during this our farewell ceremony to hearing the findings of our Youth conference: “Today’s Youth: Tomorrow’s Newcastles”.

And, so, we look forward to the future together, all of us together. Let us all look forward to our next 20 years of the Alliance of Newcastles of the World. However today, dear friends in Shinshiro, I would like to thank you again for your wonderful welcome in your beautiful city, your kind and generous hospitality, tremendous cultural experience given to us, together with the kindness of your citizens. Shinshiro, you touch my heart.

Arigatou gozaimasu

### Closing Address

Mayor of Shinshiro  
Ryoji Hozumi



To everyone gathered here today,

The Newcastles of the World Alliance Conference which was held here in Shinshiro this past week, is now drawing to a close. There is something that the Executive Committee, volunteers, sponsor companies, and city hall staff have all endeavored to this day. That is for everyone that crossed the seas to get here to return home with big smiles. We hope that you will cherish the memories you created here during the conference dearly to your heart.

The Newcastle Alliance is an indispensable bond. We present to you a final farewell as hosts of this conference and express our wish of solidarity to all Newcastle citizens. Thank you again, and let’s meet again in two years, in Neuchâtel, Switzerland.



# Discussion

## Representatives' Conference

### Representatives' Conference ①

**Date and Time:** October 3, 2018 (Wed) 19:00~20:00

**Venue:** Senzankaku Hotel

**Participants:** 26 delegates

**Participating Countries:** Australia, Canada, Denmark, Germany, Latvia, Malaysia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon-Tyne), UK (Newcastle-under-Lyme), US (Indiana), US (Pennsylvania), Japan

### Representatives' Conference ②

**Time:** October 7, 2018 (Sun) 13:00~15:00

**Venue:** Shinshiro City Hall

**Participants:** 26 delegates

**Participating Countries:** Australia, Canada, Denmark, Germany, Latvia, Malaysia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon-Tyne), US (Indiana), US (Pennsylvania), Japan

### Topic of Discussion

1. Decide what will be listed on the Joint Communiqué.
2. Define membership of the Newcastles of the World Alliance.



Facilitator: Ryoji Hozumi (Right side)



October 3, 2018 Conference



October 7, 2018 Conference



### Things that were decided:

1. Include the contents that were proposed in the Joint Communiqué.
2. Define membership in the alliance in the following:

Members who pay the membership fee are regarded as core members, and members that do not pay the membership fee are associate members.

Core members where leadership and support of the municipality is guaranteed will have two votes on business issues.

Core members without municipal support will have one vote, and associate members will not have a vote on business issues.

## Conference (Culture)

### Discussion ①

**Theme** Culture

**Date and Time:** October 4, 2018 (Thu) 14:00~16:30

**Venue:** Shinshiro Cultural Hall (Main Hall)

**Participants:** 171 delegates

**Participating Countries:** Australia, Canada, Denmark, Germany, Latvia, Malaysia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon-Tyne), US (Indiana), US (Pennsylvania), Japan



Facilitator: Walter Friemel (Neuburg, Germany)

### Topic of Discussion

1. Report from the Youth

Information about the web application that got off ground at the 2017 Youth Conference

2. Looking Back at the Past 20 Years of the Newcastle Alliance  
Publication of “Newcastles of the World”, “Newcastles of the World Cookbook”, and “Newcastle Letter”. Start of the Newcastle Passport scheme.

3. Cultural Exchange

Increasing awareness of the Newcastles of the World through artist exchanges and art exhibitions. Inviting participants for artist exchanges, residency programs, joint performances, and music festivals.



Facilitator: Carol Marullaz (Neuchâtel, Switzerland; Representative of Shinshiro Secretariat)



October 4, 2018 Conference

### Things that were decided:

- Promote the mutual exchange of artists.
- Promote exhibitions between different Newcastles.

## Conference (Tourism)

### Discussion ②

**Theme** Tourism

**Date and Time:** October 6, 2018 (Sat) 9:00~12:00

**Venue:** Aichi Kenmin-no-Mori

**Participants:** 62 delegates

**Participating Countries:** Canada, Denmark, Germany, Latvia, Malaysia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon-Tyne), US (Indiana), US (Pennsylvania), Japan

### Topic of Discussion

1. Promotion of tourism among Newcastles
2. Promotion of the Newcastle Passport
3. In more detail, the following topics were discussed in smaller groups:
  - Castle visits
  - Proximity links
  - Newcastle Festival (food and beverages)
  - Media coverage of festivals
  - Film podcasts
  - Staging a play about Newcastles
  - Transmitting information using the web application
  - Creating a symbol
  - Creating a "Newcastle Day"



Facilitator: Zélie Guérin (Newcastle-upon-Tyne, UK)



Facilitator: Sanne Hoffensetz Andresen (Nyborg, Denmark)

- Visiting other cities and presenting about Newcastles
- Using postcards to promote Newcastles
- Competitions
- Creating a YouTube Channel
- Teacher exchanges
- Visiting elementary schools
- Newcastle-related products
- Virtual tour of Newcastles



October 6, 2018 Conference



### Things that were decided:

- Establish a "Newcastle Day"
- Hold a Newcastle Festival (Food and beverages)

## Conference (Education)

### Discussion ③

**Theme** Education

**Date and Time:** October 7, 2018 (Sun) 9:00~12:00

**Venue:** Shinshiro City Hall

**Participants:** 61 delegates

**Participating Countries:** Australia, Canada, Denmark, Germany, Latvia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon-Tyne), US (Indiana), US (Pennsylvania), Japan



Facilitator: Carol Marullaz  
(Neuchâtel, Switzerland, Representative of Shinshiro Secretariat)



Facilitator: Daniel Veuve (Neuchâtel, Switzerland)

### Topic of Discussion

#### 1. Online Platform

The topics discussed included how to secure safety, how to make long-term use possible, and the possibility of using already existing websites or adding on to the youth web application that is in development.

#### 2. Learning about Other Newcastle

A proposal was made about having students create a short movie. (A delegate from the UK mentioned that the educational curriculum is pretty tight so doing this during classroom hours will most likely not be an option. A delegate from Shinshiro, Japan mentioned that carrying this out through the student council may be an option.)

#### 3. Student Exchanges

A delegate from Newcastle, South Africa mentioned the idea of accepting students at any time, while a delegate from Neuburg, Germany proposed the exchange of students by utilizing the youth exchanges through the Rotary Club.

#### 4. Exchange of Apprentices

Caroline Theobald of the Newcastle of the World Secretariat proposed the exchange of students from Newcastle University. A delegate from Japan suggested the possibility of hiring youth from Newcastle using the JET Programme.

#### 5. Collaboration of Educators

It was discussed that using an online platform would make the collaboration of educators much easier.



October 7, 2018 Conference

### Things that were decided:

- Create a more specific online platform and lead the way to make the exchange of students and educators.
- Nyborg (Denmark) will lead the "Learning from other Newcastle". A YouTube channel will be created to share stories.

## Conference (Business)

### Discussion ④

**Theme** Business

**Date and Time:** October 8, 2018 (Mon) 9:00~12:00

**Venue:** Shinshiro Cultural Hall (Main Hall)

**Participants:** 76 delegates

**Participating Countries:** Australia, Canada, Denmark, Germany, Latvia, Slovakia, South Africa, Switzerland, Montenegro, UK (Newcastle-upon Tyne), US (Indiana), US (Pennsylvania), Japan

### Topic of Discussion

1. Conducting a business fair at the next Newcastle's of the World Alliance Conference
2. Creating a database that holds information of businesses
3. Exchanging apprentices, workers, and students
4. Conducting special tours related to businesses



Facilitator: Caroline Theobald (Newcastle-upon-Tyne, UK)



Facilitator: Isshi Asai  
(Shinshiro native, Representative of Aichi Prefectural Government)



October 8, 2018 Conference

### Things that were decided:

- Create a roadmap for the next economic exchange fair.
- Conduct a business fair at the next Newcastle's of the World Alliance Conference in Neuchâtel, Switzerland.
- Research regional companies (5 companies) that are international in scope and report to the Newcastle Secretariat by October 15, 2018. The information will be posted on the Newcastle's of the World Alliance website and will later be placed in a database.
- Create bespoke business and cultural travel packages for visitors to and from other Newcastle's.



## Conference [Youth] (Web Application Development)

### Youth Conference

**Theme** Web Application Development

**Participating Countries:** Australia, Latvia, Malaysia, Switzerland, UK (Newcastle-upon-Tyne), US (Indiana), Japan

**Conference 1 Date and Time:** October 6, 2018 (Sat)  
9:00~12:00  
**Venue:** Aichi Kenmin-no-Mori  
**Participants:** 55 youth delegates  
**Volunteer Interpreters:** 18 people

**Conference 2 Date and Time:** October 7, 2018 (Sun)  
9:00~12:00  
**Venue:** Tsukude Koryukan  
**Participants:** 49 youth delegates  
**Volunteer Interpreters:** 18 people

**Conference 3 Date and Time:** October 8, 2018 (Mon)  
9:00~12:00  
**Venue:** Shinshiro Cultural Hall  
Lecture Room  
**Participants:** 59 youth delegates  
**Volunteer Interpreters:** 18 people

※ Volunteer interpreters from Aichi University, Aichi Prefectural University, and OSG Corporation helped with the discussions.



Facilitator:  
Tia Bjørnholt Christiansen  
(Nyborg, Denmark)



Facilitator: Taissa Marroig  
(Brazil; Representative of  
Shinshiro Secretariat)



### Topic of Discussion

- Promotion of tourism among Newcastle.
  - How is a good application structured?
  - What are the contents of a good application?



<http://new-castle.sakura.ne.jp/index.html>



### Things that were decided:

- Post tourism information based on different categories.
- Include information about the Newcastle Passport.
- Include information about households that are willing to host individuals through homestay.
- Name of the web application, "Connectle".

# Joint Communiqué



## Newcastles of the World Conference, Shinshiro 2018: Joint Communiqué

Delegations from fifteen different Newcastles gathered in Shinshiro, Japan, from the 3<sup>rd</sup> October to the 8<sup>th</sup> October. Following the original initiative of Shinshiro City, Japan, we have continued to exchange views and have deepened understanding, friendship and solidarity among us. We have succeeded in establishing and maintaining an international network connecting our towns and cities for the mutual benefit of our citizens.

On behalf of our respective Newcastles, we met at this the 20<sup>th</sup> Anniversary Conference and renewed commitment. We discussed how to take our Alliance forward, looking to the future, collaborating in particular in the fields of Culture, Education, Tourism and Business. In parallel to the main conference a youth conference was held – Today's Youth: Tomorrow's Newcastles. The youths presented their agreed actions to the main conference.

We agreed to use our best endeavours to progress the following programme:

1. To develop a number of achievable, concrete projects on the key conference themes. The Secretariat was tasked with having a co-ordination role, working with members, facilitating and providing support in taking the projects forward during the period leading to the next bi-annual conference (see Annex II).
  - a. We recognise that not every project will be able to embrace each member, and encourage collaboration between individual members, including town twinning.
2. To work together to promote the Newcastles Passport, our existing scheme, designed to increase opportunities for tourism between our Newcastles, encouraging opportunities to experience each other's cultures, languages and places.
3. To support our young people in progressing specific project development following the idea to create a youth tourism app, which was generated at the first global youth conference, held by Shinshiro in December 2017.
4. To support and develop a small number of initiatives, designed to create more youth-friendly Newcastles.
5. To raise awareness of the Alliance in pupils from a young age.
6. To encourage our members to agree that all delegations to future conferences should include youth delegates, with a guideline of at least 25% of the delegation numbers.
7. To support services that recognise an ageing population, meeting their needs but recognising the experience that older people have and the contribution that they can make.
8. To pursue opportunities for collaboration in applying for EU and international funding, commencing with the EU Europe for Citizens programme, under the Network of Towns category.
9. To develop a stronger focus on sharing information, knowledge and best practice.
10. To improve communications between us by:
  - a. Having nominated contact points among officers, politicians and relevant individuals and agencies who guarantee to take initiatives, provide information and respond promptly and positively.
  - b. Creating greater content and functionality in our online presence with clear links from our municipality websites to Newcastles of the World.
  - c. Sharing a range of appropriate promotional material that can be used in our individual information centres, online and for exhibitions.
11. To adopt the attached proposal regarding membership of Newcastles of the World (see Annex I).
12. To welcome and accept the invitation extended by Neuchatel, Switzerland, to host the twelfth conference in 2020.
13. To approve the invitation extended by Nyborg, Denmark, to host the thirteenth conference in 2022.

## Annex I

In accordance with the Alliance's aims to promote friendship between the members and to develop projects of mutual benefit, and in order to strengthen the Alliance and ensure its durability, the following is agreed as a definition of membership:

1. Members who pay fees are regarded as core members, and those who do not pay a fee are associate members. Core members are: Shinshiro, Neuchâtel, Neuburg, Jaunpils, Nové Zámky, Nyborg, Nové Hradky, Newcastle Canada, Newcastle South Africa, Newcastle upon Tyne.
2. Core members where leadership and support of the municipality is guaranteed will have two votes on business issues. Core members without municipal support will have one vote, and associate members will not have a vote on business issues.
3. The admission of any new core members in the future must be agreed by a two third majority of those who make up the core members at the time of an application.
4. No more than two additional associate members will be admitted at each conference.

## Annex II

Throughout the sessions, we agreed on the following top two projects in each conference theme that we would like to implement:

1. Culture - Project I: Promote exchange of artists
2. Culture - Project II: Promote exhibitions among the different Newcastles
3. Tourism - Project I: Hold a Newcastles of the World day
4. Tourism - Project II: Hold a Newcastles Festival (Food and beverages)
5. Education - Project I: Create an online platform to facilitate communication and co-operation, leading to exchanges of teachers, students, pupils
6. Education - Project II: 'Learning from other Newcastles', commencing with the creation of a YouTube Channel, a school project led by Nyborg, Denmark.
7. Business - Project I: Promote our local companies through the organization of a Business fair at each Conference and by keeping an online database with their details.
8. Business - Project II: Organizing exchanges of trainees, employees and students through a project approach.
9. Business - Project III: Provide bespoke business and cultural tourism travel packages for the visitors to and from other newcastles.

Moreover, we agree to accept the findings of the Youth Conference, details of which will be circulated afterwards.

Shinshiro City, Japan

Herceg Novi, Montenegro

Newcastle, New South Wales,  
Australia

Nové Zámky, Slovakia

Village of Newcastle, Clarington,  
Canada

Newcastle, South Africa

Nyborg, Denmark

Neuchâtel, Switzerland

Neuburg an der Donau, Germany

Newcastle-upon-Tyne, UK

Jaunpils, Latvia

New Castle, Indiana, USA

Kota Bharu, Malaysia

New Castle, Pennsylvania, USA

# Day 1

## October 3, 2018 (Wed)

### ● Arrival of Delegates

Staff members of Shinshiro City Hall greeted the delegates at Chubu Centrair International Airport and Toyohashi Station.



Jaunpils, Latvia Delegation at Centrair International Airport



Newcastle, Pennsylvania (US) Delegation at Toyohashi Station

### ● Mini Tour of Higashi Mikawa Region

Until check-in time, various delegations explored the surrounding Higashi Mikawa region, such as visiting Toyokawa Inari Shrine and trying matcha at Yuya Spa.



At Toyokawa Inari Shrine



Katarína Hozlárová of Nové Zámky, Slovakia trying matcha at Senzankaku Hotel

### ● Representatives' Meeting ①

**Venue:** Senzankaku Hotel  
**Time:** 19:00~20:00

# Day 2

## October 4, 2018 (Thu)

### ● Welcome Ceremony

**Venue:** Shinshiro Cultural Hall (Main Hall)  
**Time:** 9:30~11:50

### ● Concert Band Performance

**Performance Group:** Newcastle Wind Orchestra  
**Program:** "Olympic Spirit"



Performance by Newcastle Wind Orchestra

### ● Welcome Address



Mayor of Shinshiro, Ryoji Hozumi



Chairman of the Newcastles of the World Alliance Conference Executive Committee, Motokazu Tamura

### ● Newcastles of the World Alliance Secretariat Address



Representative of the Newcastles of the World Alliance Secretariat, Zélie Guérin

## ● Guest Speaker Address



Governor of Aichi Prefectural Government, Hideaki Ohmura

## ● Delegation Presentations

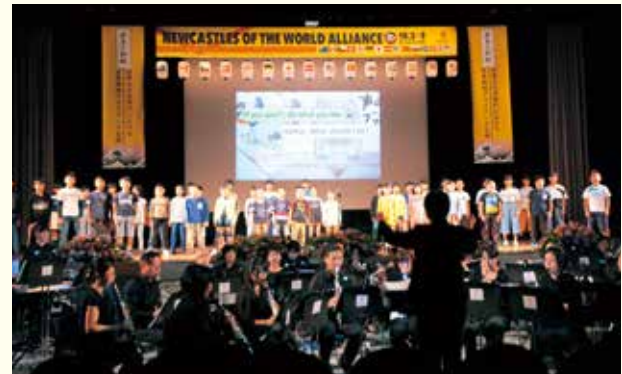
Delegates of each of the participating countries went on stage and presented an overview of their city by sharing information about its history, culture, and charm of their town through pictures and videos.



Presentation by Newcastle, Australia

## ● Chorus and Dance Performance by Shinshiro's Elementary School Students

As part of Shinshiro's presentation, students of Funatsuke Elementary School performed a Japanese classical dance to the traditional folk song, "Sakura Sakura", and students of Horaiji Elementary School sang "Bupposou of Mount Horaiji".



Performances by elementary school students of Shinshiro

## ● "From the town of Sakura" Chorus Performance

Performance by the Okumikawa Music Association.



## ● Newcastle Food from Around the World

**Venue:** Shinshiro Cultural Hall (Hananoki Plaza)

**Time:** 12:00~14:00

The Toyohashi Cooking & Confectionary College provided food reflecting the cuisines of the countries that are a part of the Newcastles of the World Alliance. 6th grade students of all 13 elementary schools of Shinshiro interacted with the delegates.



Media coverage by Nagoya TV, "UP"



Group photo with elementary school students and delegates during the Newcastle Food from Around the World

## ● Discussion ① **Theme** Culture – Looking Back on the Past 20 Years of the Alliance and the Future of Cultural Exchange –

**Venue:** Shinshiro Cultural Hall (Main Hall)

**Time:** 14:00~16:30

## ● Japanese Festival

**Venue:** Shinshiro Cultural Hall  
(Exhibition Room)

**Time:** 16:30~17:30



This event was organized with Shinshiro Cultural Association and local volunteers. There were various booths set up to try kimono (Japanese traditional clothes), shodo (calligraphy), sumi-e (ink painting), kendama (toy), origami (art of folding paper to various figures), shinobue (musical instrument), and koto (musical instrument). Confectionary stores that sell traditional Japanese sweets also participated. The experiential events were very well received, and it gave the City of Shinshiro various ideas to make future inbound tourism a success.



## Welcome Party: Yuya Night

**Venue:** Yuya Spa  
**Time:** 19:00~21:00

A welcome party was held at Yuya Spa, one of the lodging areas for participants of the conference, due to the support of the Yuya Spa Association. Booths were set up along the main street, serving various foods that used local ingredients. The ryokans (Japanese style inns) of the Yuya Spa welcomed the largest number of guests from abroad during this occasion. This event gave the Yuya Spa area a new perspective on how to serve guests from abroad, including how to cope with guests with food allergies and how to communicate effectively with guests from abroad.



Fabio Bongiovanni, Mayor of Neuchâtel and Ryoji Hozumi, Mayor of Shinshiro



After the performance by Kurenai Daiko, delegates were able to try playing the Japanese drum

## Day 3 October 5, 2018 (Fri)

### Tour

#### Okumikawa Beauty Tour

A tour was held for delegates to take a look at Sanshin Mining Ind. Co. Ltd., the only company in Japan that produces sericite, the raw material used to make foundation. Participants got to make original bathbombs made of local natural materials. Later, the delegates participated in the traditional Hanamatsuri Festival.

Schedule	09:00	10:00	12:00	13:00	16:00
	Depart Shinshiro	Sanshin Mining Tour	Lunch at Sugamori	Hana Matsuri Festival	Arrive back at Shinshiro



Sanshin Mining Tour



Bathbomb-making experience



Lunch at Sugamori Restaurant



Hanamatsuri Festival

### Tour

#### Kyoto Tour

Participants were able to explore the city of Kyoto, one of the most popular tourist destinations in Japan that is accessible as a day trip from Shinshiro.

Schedule	07:00	11:00	21:00
	Depart Shinshiro	Walk around Kyoto	Arrive back at Shinshiro

# Day 4

## October 6, 2018 (Sat)

### ● Discussion ② Time: 9:00~12:00

[Adults] **Theme** Tourism

**Venue:** Aichi Kenmin-no-Mori

[Youth] **Theme** Web Application Development

**Venue:** Aichi Kenmin-no-Mori

### ● Tour

**Time:** 13:00~

#### · Japanese Sake-making Tour

**Venue:** Sekiya Brewery



#### · Samurai Course

**Venue:** Shitaragahara Historical Museum

A special tour led by Australia-native and Fukuoka resident, Stuart Iles, was organized to discuss the significance of one of the most famous battles of Japanese history that took place in present-day Shinshiro - the battles of Nagashino and Shitaragahara. As part of the experience, the participants were able to try on traditional Japanese armour.



#### · Basketball Spectating Course

**Venue:** Toyohashi City Gymnasium

A tour was organized for the delegates to view a professional basketball game of San-en NeoPhoenix based in Toyohashi. This was made possible due to the support of one of the conference's sponsoring companies, OSG Corporation.



### ● Higashi Mikawa Economic Exchange Fair

**Venue:** Hotel Arc Riche Toyohashi

**Time:** 18:00~20:00

38 companies that operate within the Higashi Mikawa Region held informational booths sharing the scope of their business.





## Day 5 October 7, 2018 (Sun)

### ● Discussion ③ Time: 9:00~12:00

[Adults] **Theme** Education

**Venue:** Shinshiro City Hall

[Youth] **Theme** Web Application Development

**Venue:** Tsukude Koryukan

#### Youth

### ● Representatives' Meeting ②

**Time:** 13:00~15:00

**Venue:** Shinshiro City Hall

※ Those who did not participate in the conference attended the Tominaga Shrine Festival.

### ● Tominaga Shrine Festival

**Time:** 13:00~

**Venue:** Tominaga Shrine

Some delegates volunteered to participate in the annual Tominaga Shrine Festival by carrying portable shrines across town. This was a great chance for the delegates and local citizens to interact. For example in the photo below, elementary school students tried to get to know the delegates by practicing English that they learned in school.



#### Youth

### ● Lunch

**Time:** 12:00~13:00

**Venue:** Tsukude Koryukan

Lunch was served to all youth delegates by the Tsukude Kitchen Club using fresh local ingredients grown in Shinshiro.



## ● “Tsukude –lympic”

**Time:** 13:00~15:00

**Venue:** Tsukude Koryukan

A sports event was held with youth delegates and the residents of Tsukude District ranging from elementary school-age students to high school students. This was a great opportunity for the youth to interact with people of various backgrounds through sports.



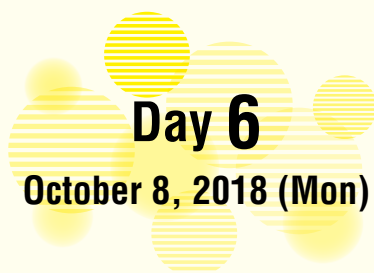
### Adults & Youth

## ● Tominaga Tezutsu Fireworks

**Time:** 18:00~20:00

**Venue:** Tominaga Shrine

Delegates received original happi (traditional Japanese coats usually worn during festivals) and viewed Tezutsu Fireworks (handheld fireworks unique to the Higashi Mikawa Region). There were also special fireworks that were designed that read, “New Castles”.



## ● Discussion ④ **Time:** 9:00~12:00

[Adults] **Theme** Business

**Venue:** Shinshiro Cultural Hall (Main Hall)

[Youth] **Theme** Web Application Development

**Venue:** Shinshiro Cultural Hall (Lecture Room #301)

## ● Farewell Ceremony

**Time:** 13:30~16:00

**Venue:** Shinshiro Cultural Hall (Main Hall)

## ● Japanese Drum Performance

**Performance Group:** Shidara  
**Program:** “Ibuki”, “Niebuchi”



## ● Guest Speakers



Ambassador Extraordinary and Plenipotentiary of Switzerland to Japan, H. E. Jean-François Paroz



Member of the House of Representatives, Minoru Kiuchi



Member of the House of Representatives, Soichiro Imaeda

## ● Newcastleles of the World Alliance Secretariat Address



Representative of the Newcastleles of the World Alliance Secretariat, Zélie Guérin

## ● Youth Delegates' Presentation

The youth delegates shared their progress of the web application.



## ● Signing Ceremony & Joint Communiqué Presentation



## ● Horai East Elementary School Alphorn and Choral Performance

**Program:** “Oshiete” (English: “Teach Me”)

A performance of Alphorns (the symbolic instrument of Switzerland) and a choral performance based on the animation series “Heidi, Girl of the Alps” was performed by students of Horai East Elementary School.



## ● Neuchâtel Lions Club

Shinshiro Lions Club and Neuchâtel Lions Club engaged in the exchange of penants.



## ● Address by the Mayor of Neuchâtel

Mayor of Neuchâtel, Fabio Bongiovanni



## ● Passing of the Flag

The Mayor of Shinshiro passed on the Newcastle of the World Alliance Flag to the Mayor of Neuchâtel. Soon after, the municipalities exchanged friendship brooches.



## ● Neuchâtel Aikido Team Martial Arts Demonstration



## ● Performance by Tenor Singer, Kensho Maekawa

### Program:

- “Moon Over Ruined Castle”
- “Nessun dorma”
- “Time to Say Goodbye” featuring Soprano singer, Chika Yano



## ● “Furusato” (English: “My Hometown”)

**Program:** Newcastle Wind Orchestra, Kensho Maekawa, Chika Yano

Neuburg delegate, Markus Haninger, participated in the wind orchestra performance on the spot, allowing for cultural exchange to be put into practice on the last day before departure.



● **Mayor of Shinshiro Address**

Mayor of Shinshiro, Ryoji Hozumi



● **Closing Remarks**

Chairman of the Newcastle of the World Alliance Conference Executive Committee, Motokazu Tamura



● **Commemorative Photo Session in front of the Zelkova Tree**

**Venue:** Shinshiro Cultural Hall (Hananoki Plaza)

**Time:** 16:20~16:30

A commemorative photo was taken at Hananoki Plaza in front of the Zelkova tree that was planted in honor of the 1st Shinshiro Summit held 20 years ago.



## ● Farewell Party

**Venue:** Shinshiro Cultural Hall (Hanonoki Plaza)

**Time:** 16:30~19:00

With a bonfire and live DJ, the delegates enjoyed a night of music and dancing.

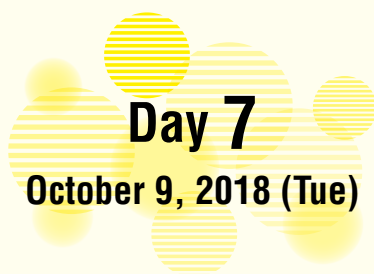


## ● Closing Ceremony

**Venue:** Shinshiro Cultural Hall (Exhibition Room)

**Time:** 19:00~20:00

The delegates gathered together one last time to socialize, hoping to meet again in the next 2 years.



## 11<sup>th</sup> Newcastle's of the World Alliance Conference in Shinshiro Staff



– City of Shinshiro, Newcastle Exchange Section –



– Shinshiro International Exchange Association –

## ● Departure of Delegates

Thank you for coming to Shinshiro, Japan!

# 2018 Newcastles of the World Alliance Conference: Local Participant Data

## ◆ Planning Phase

Chisato Junior High Welcome Movie Participants (9 <sup>th</sup> Grade)	115
Childcare Center Countdown Board Participants	715
Afterschool Childcare Center Flag Creators (All afterschool childcare centers)	413
Shinshiro Elementary School Flag Creators (All grades)	342
Chisato Elementary School Welcome Video Creators, 5 <sup>th</sup> Graders who researched about Germany and presented to the school, and 6 <sup>th</sup> grade video creators who presented to Neuburg	589
Togo Nishi Elementary School (12 Students, Cylindrical Tubes + 60 Students, Flags)	72
Togo Higashi Elementary School (184 students, Cylindrical Tubes)	184
Funatsuke Elementary School (20 Students, Flags)	20
Yana Elementary School (34 Students, Flags)	34
Horai Chubu Elementary School (23 students, Flags)	23
Tsugeno Elementary School (57 students, Flags)	57
Toyo Elementary School (Skype with Clarington) 5 <sup>th</sup> & 6 <sup>th</sup> Graders	32
Yana Junior High School (Welcoming Delegations)	39
Tsukude Elementary School (14 students, Cylindrical Tubes)	14
Shinshiro High School 3 <sup>rd</sup> Year Gardening Design Majors	22
Shinshiro High School Art Club	15
Shinshiro Higashi High School Art Club	20
Flag Creators (Parents and children of Shinshiro)	5
Shinshiro Horai Wind Orchestra Performers	45
Horai Junior High Shinshiro's Best Place Election Questionnaire	50
Newcastle Passport Participating Merchants	14
International Exchange Curriculum Lessons	222
Total	3,042

## ◆ Welcome Ceremony [October 4, 2018]

Welcome Ceremony Participants (excluding delegates from abroad)	474
Elementary School Students who participated in Newcastle Food from Around the World	450
Elementary School Students who welcomed delegations (1 <sup>st</sup> -5 <sup>th</sup> Graders of Shinshiro Elementary School)	290
Welcome Event Participants (Wind Orchestra/Choral Group, Japanese Festival)	210
Toyoashi Cooking & Confectionary College (Newcastle Food from Around the World)	111
Japanese Festival Tradition Japanese Confectionary Vendors	7
Volunteers	11
OSG Corporation Volunteers	13
University Student Volunteer Interpreters	5
Total	1,571

## ◆ Discussion ① [October 4, 2018]

Participants (Excluding delegates from overseas)	99
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## ◆ Yuya Night [October 4, 2018]

Participants (Excluding delegates from overseas)	74
OSG Corporation Volunteers	5
University Student Volunteer Interpreters	5
Kurenai Daiko Performers	8
Total	92

## ◆ Tour [October 5, 2018]

Volunteers	4
OSG Corporation Volunteers	3
University Student Volunteer Interpreters (Administrative Tasks)	1
Total	8

## ◆ Discussion ② [October 6, 2018]

Adult Participants (Excluding delegates from abroad)	10
Youth Participants (Excluding delegates from abroad)	37
Volunteers	2
OSG Corporation Volunteers	10
University Student Volunteer Interpreters	8
Toyokawa High School Photography Club	5
Total	72

## ◆ Partnership Tour [October 6, 2018]

Shinshiro International Exchange Association Volunteers	4
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## ◆ Higashi Mikawa Economic Exchange Fair [October 6, 2018]

Participants (Excluding delegates from abroad)	76
OSG Corporation Volunteers	13
University Student Volunteer Interpreters	8
Total	97

## ◆ Discussion ③ [October 7, 2018]

Adult Participants (Excluding delegates from overseas)	12
Youth Participants (Excluding delegates from overseas)	32
Volunteers	4
Toyokawa High School Photography Club	3
Total	48

## ◆ Tsuku-lympic [October 7, 2018]

Youth from Japan	17
Elementary School Students	16
Junior High School Students	15
High School Students	4
Adults	5
Volunteers	15
University Student Volunteer Interpreters	9
Tsukude Kitchen Club	8
OSG Corporation Volunteers	9
Toyokawa High School Photography Club	3
Total	101

## ◆ Private Tour [October 7, 2018]

Shinshiro International Exchange Association Volunteers	4
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## ◆ Lions Club Outdoor Meal [October 7, 2018]

Outdoor Meal Staff	38
Participants	200
Total	238

## ◆ Swiss Aikido Team Homestay [October 7, 2018]

Homestay Volunteers	86
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## ◆ Discussion ④ [October 8, 2018]

Adult Volunteers (Excluding delegates from abroad)	22
Youth Volunteers (Excluding delegates from abroad)	42
Volunteers	5
OSG Corporation Volunteers	13
Toyokawa High School Photography Club	3
Total	82

## ◆ Private Tour [October 8, 2018]

Shinshiro International Exchange Association Volunteers	2
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## ◆ Farewell Ceremony [October 8, 2018]

Farewell Ceremony Participants (Excluding delegates from abroad)	530
Farewell Party (Excluding delegates from abroad)	280
Farewell Event Performers (Wind Band, Elementary Schools, Shidara Drum Group, etc.)	120
Volunteers	5
University Student Volunteer Interpreters	7
OSG Corporation Volunteers	9
Total	951

## ◆ Swiss Aikido Team - Yamabiko-no-oka Joint Practice and BBQ

Ito Dojo	25
Homestay Volunteers	38
Total	63

## ◆ Swiss Aikido Team - Homestay [October 8, 2018]

Homestay Volunteers	86
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## ◆ Swiss Aikido Team - Homestay [October 9, 2018]

Homestay Volunteers	86
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## ◆ Newcastles of the World Alliance Conference Related Project – Shinshiro Contemporary Art Exhibition

Artists	4
High School Students (Shinshiro High School Art Club & Shinshiro Higashi High School Art Club)	35
Participants	250
Total	289
Aggregate Total	7,021



## Member Cities



-  **1 Australia**  
Newcastle, New South Wales
-  **2 Canada**  
Village of Newcastle, Clarington
-  **3 Denmark**  
Nyborg
-  **4 Germany**  
Neuburg an der Donau
-  **5 Latvia**  
Jaunpils
-  **6 Malaysia**  
Kota Bharu
-  **7 Slovakia**  
Nové Zámky
-  **8 South Africa**  
Newcastle

-  **9 Switzerland**  
Neuchâtel
-  **10 Montenegro**  
Herceg Novi
-  **11 U.K.**  
Newcastle-upon-Tyne
-  **12 U.K.**  
Newcastle-under-Lyme
-  **13 U.S.A.**  
New Castle, Indiana
-  **14 U.S.A.**  
New Castle, Pennsylvania
-  **15 Czech Republic**  
Nové Hradky
-  **16 Georgia**  
Akhaltsikhe
-  **17 Japan**  
Shinshiro

## Delegates from Abroad



Irini Kassas  
Australia



Jane Black  
Canada



Christine McSorley  
Canada



Jill D. Richardson  
Canada



Jennifer Stycuk  
Canada



William Woo  
Canada



Sanne Hoffensetz Andresen  
Denmark



Troels Malthé Borch  
Denmark



Tia Bjørnholt Christiansen  
Denmark



Lene Dahlstrøm  
Denmark



Betina Østergreen Knudsen  
Denmark



Peter Wagner Møllerup  
Denmark



Martin Stenmann  
Denmark



Anne Friemel  
Germany



Walter Friemel  
Germany



Markus Haninger  
Germany



Bettina Häring  
Germany



Alfred Hornung  
Germany



Erna Hornung  
Germany



Gabriele Kaps  
Germany



Marieluise Kühnl  
Germany



Elfriede Müller  
Germany



Peter Schöpfel  
Germany



Peter Wiedemann  
Germany



Renate Wiedemann  
Germany



Rüdiger Vogt  
Germany



Michael Stadler  
Germany



Olga Dimitriadou  
Germany



Pēteris Baranovskis  
Latvia



Tina Birģele  
Latvia



Ligita Gintere  
Latvia



Anete Grāvite  
Latvia



Ketija Keita Krastiņa  
Latvia



Karlina Leimane  
Latvia



Kristīne Liepiņa  
Latvia



Aleksandra Mertena  
Latvia



Baiba Rasa  
Latvia



Nikola Smeltēre  
Latvia



Hasnina Binti Hassan  
Malaysia



Mahiram Binti Husin  
Malaysia



Azman Bin Mohd Daham  
Malaysia



Maimun Binti Mohd Hussain  
Malaysia

## Delegates from Abroad



Wan Abdullah Hassan Bin Wan Azmi  
Malaysia



Đorđe Vasilevski  
Montenegro



Simonida Kordic  
Montenegro



Katarína Hozlárová  
Slovakia



Mária Ficza Szombat  
Slovakia



Daniel Mabuyakhulu  
South Africa



Dumisani Msibi  
South Africa



Buthanani Goldenblessing Shange  
South Africa



Fabio Bongiovanni  
Switzerland



Jérôme Bueche  
Switzerland



Chloé Caldevilla  
Switzerland



Elio Francisco  
Switzerland



Elyes Hammami  
Switzerland



Caroline Meyer  
Switzerland



Marco Paolini  
Switzerland



Marc Renaud-dit-Louis  
Switzerland



Jean-Marc Sandoz  
Switzerland



Daniel Veuve  
Switzerland



Rémy Voirol  
Switzerland



Paul Farrelly  
UK: Newcastle-under-Lyme



Eddie Chappel  
UK: Newcastle-upon-Tyne



Zélie Guérin  
UK: Newcastle-upon-Tyne



Esther Kirk  
UK: Newcastle-upon-Tyne



Rozita Leetham  
UK: Newcastle-upon-Tyne



Mary Nicholls  
UK: Newcastle-upon-Tyne



John Nicolaou  
UK: Newcastle-upon-Tyne



Mariam Pamsm-Conteh  
UK: Newcastle-upon-Tyne



Melissa Scott  
UK: Newcastle-upon-Tyne



Caroline Theobald  
UK: Newcastle-upon-Tyne



Susan Wilson  
UK: Newcastle-upon-Tyne



Breana Endsley  
US: New Castle, Indiana



Neuchâtel Lions Club



Kelly Grant  
US: New Castle, Indiana



Cindy Cochran  
US: New Castle, Pennsylvania



Jeff Cochran  
US: New Castle, Pennsylvania



Neuchâtel Aikido Team

## Sponsoring Companies

<Listed in no particular order>

Company Name	Company Name	Company Name
Honda Plus Co., Ltd.	Kamichidori	DAISEN Co., Ltd.
OSG Corporation	Amiya Corporation	Sekiya Brewery Co., Ltd.
TAMURAGUMI CO., LTD.	Sakurazaka Architect Office	Toyohashi Ryoshoku Industry Co., Ltd.
SANWA SEIKI CO., LTD.	MIKAWA Corporation	HIRAMATSU SEAFOODS Co., Ltd.
OSG Coating Service Co., Ltd.	Aihara Manufacturing Co., Ltd.	YAMASA Chikuwa Co., Ltd.
Yokohama Rubber Co., Ltd. Shinshiro Plant	OHTAKA PRECISION Co., Ltd.	IZUTECH CORPORATION
Shinshiro Furniture Sales Co., Ltd.	TOMBOW PENCIL CO., LTD.	THE TOYOHASHI SHINKIN BANK
Sansyu Kensetsu Corporation	SHINSHIRO CABLE CO., LTD.	Inochio Group
Gonda Co., Ltd.	JAPAN EARPHONE MANUFACTURING CO., LTD.	JA Himawari
Kimono Shop Yoshimiya	Shinshiro Rotary Club	Jump
Shinshiro Natural Energy	Shinshiro Lions Club	Asuka Planning
JA Aichi Higashi	Yuya Spa Association	Fujimitsu Industries Co., Ltd.
Seigetsu	Tsutsui koumuten	Kaneyama
Marutoshi Construction CO., LTD.	TAKIKAWA OBLATE Co., Ltd.	Chubu Electric Power Co., Inc. - Power Network Company - Shinshiro Customer Service Office
The Monogatari Corporation	Chubu Engineering Corporation	Hoken Consultant Co., Ltd.
Toyohashi Rail Road Co., Ltd.	HAKUYO CORPORATION, Inc.	Shinshiro Transportation Company (Tsuji-mura Taxi)
SALA Corporation	ONOCOM Co., Ltd.	UTSUNOMIYA Industry Co. Ltd.
TOYOTEC Co., Ltd.	Ogasawara Construction Co., Ltd.	HIMIKA Co., Ltd.
Shinshiro Finance Association	Shintosh Densoh	Ichibiki Co., Ltd. Factory #1
Matsui Kentaku Co., Ltd.	KAWAI FACTORY CO., LTD.	Terabe Shokuhin Co., Ltd.

## Cooperating Organizations

<Listed in no particular order>

Group/Organization Name	Group/Organization Name
Shinshiro Chamber of Commerce	Shinshiro Contemporary Art Exhibition Artists
Toyohashi Cooking & Confectionary College	Confectionary stores that participated in the Japanese Festival
Okumikawa Tourism Association	Related parties of Tominaga Shrine Festival
Shinshiro Tourism Association	Nagashino – Shitaragahara Gun Corps
Shinshiro Cultural Association	Toyokawa Shinkin Bank Dance Performance Group
Shinshiro International Exchange Association Volunteer Group	Shinshiro Ryokan Union
Aichi Public Enterprise Bureau	Yuya Spa Association
Childcare centers of the City of Shinshiro	Childcare centers, Afterschool childcare centers, and Flag creators
Elementary schools of the City of Shinshiro	Hattori Hanzo and the Ninjas
Junior High schools of the City of Shinshiro	Tsukude Kitchen Club
Shinshiro High School Art Club	Kurenai Daiko
Shinshiro High School Gardening Design Course	OSG Corporation Interpretation Volunteers
Shinshiro Higashi High School Art Club	Aichi University Interpretation Volunteers
Michi no Eki Mokkulu Shinshiro	Toyokawa Aikikai – Aikido Ito Dojo
Newcastle Wind Orchestra	Volunteer Staff
Okumikawa Music Organization	Everyone who was involved in the 2018 Newcastles of the World Alliance Conference

## Related Projects

### Contemporary Art Exhibition

During the Newcastle of the World Alliance Conference, a contemporary art exhibition was held at the former city hall building with the help of local artists and art clubs of local high schools. In the Joint Communiqué adopted in October 2018, two goals, “Promote the exchange of artists” and “Promote exhibitions among the different Newcastles” were decided. It is expected that a “biennale” (art festival held every two years) will be held in various Newcastles during the time of the conference to spread artist exchange.



Poster

### Swiss Photo Exhibition

A photo exhibition was held in Shinshiro City Hall showcasing the works of Swiss photographer, Pierre Rossier, who came to Japan in 1859 to take photographs of Japan to share with people overseas. Over 30 works were displayed, including photographs of Yokohama, Nagasaki, soldiers, and mothers with their children.



Exhibition Period: September 11, 2018 ~ October 12, 2018

## Childcare Centers and Countdown Project



Countdown Event (June 26, 2018)



Chisato Nishi Childcare Center



Maternity Support Center Koizumiya



Shinshiro Childcare Center



Tsukude Childcare Center



Ono Childcare Center



Yamayoshida Childcare Center

To spur excitement for the Newcastles of the World Alliance Conference in Shinshiro, a countdown project was planned in collaboration with local childcare facilities. On June 26, 2018, 100 days before the start of the conference, a Countdown Event was held where children of Shinshiro Childcare Facility were invited to Shinshiro City Hall to perform a chorus. Up until the start of the conference, Taissa Marroig, one of the Coordinators for International Relations for the City of Shinshiro, visited citywide childcare centers promoting the conference. The photos shown below, taken at the childcare centers, were posted on social media to foster momentum for the start of the conference.



Horai Childcare Center



Nagashino Childcare Center



Yana Childcare Center



Togo Nishi Childcare Center



Togo Naka Childcare Center



Togo Higashi Childcare Center



Chisato Naka Childcare Center



Funatsuke Childcare Center



Jyohoku Childcare Center



Chisato Higashi Childcare Center



Child Development Support Ohisama



Tsubasa Nursery School

## Welcoming Delegates with Handmade Flags

Shinshiro Elementary School students of the 1st-5th grade created handmade flags and welcomed delegates from overseas on October 4, 2018. The students held namecards of each of the delegates and gave pendants with the delegates' names written in Chinese characters as gifts.



## 1-Country, 1-Elementary School Welcome Project



A project was planned in which each elementary school in Shinshiro was paired with a country that is a member of the Alliance. The students researched and welcomed the delegates from the country that they were paired with.

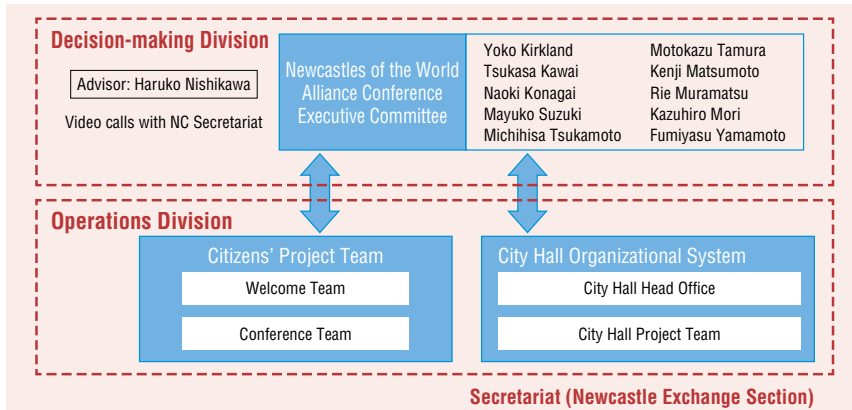
## International Video Call with Togo Elementary School and Clarington (July 19, 2018)

As part of the 1-Country, 1-Elementary School Welcome Project, 5th and 6th graders of Togo Elementary School interacted with residents of Clarington via Skype. The students shared information about their school and presented about original products of Shinshiro. This was the first time elementary school students interacted with a Newcastle city via Skype.





## 2018 Newcastle of the World Alliance Conference Organizational Chart



Citizens' Project Team Meeting

## Newcastles of the World Alliance Executive Committee Meeting Schedule

March	5, 2018 (Mon)	1 <sup>st</sup> Executive Committee Meeting	19:00~21:00
April	9, 2018 (Mon)	2 <sup>nd</sup> Executive Committee Meeting	19:00~21:00
April	23, 2018 (Mon)	3 <sup>rd</sup> Executive Committee Meeting	19:00~21:00
May	14, 2018 (Mon)	4 <sup>th</sup> Executive Committee Meeting	19:00~21:00
June	11, 2018 (Mon)	5 <sup>th</sup> Executive Committee Meeting	19:00~21:00
July	9, 2018 (Mon)	6 <sup>th</sup> Executive Committee Meeting	19:00~21:00
July	30, 2018 (Mon)	7 <sup>th</sup> Executive Committee Meeting	19:00~21:00
August	20, 2018 (Mon)	8 <sup>th</sup> Executive Committee Meeting	19:00~21:00
September	10, 2018 (Mon)	9 <sup>th</sup> Executive Committee Meeting	19:00~21:00
September	25, 2018 (Mon)	10 <sup>th</sup> Executive Committee Meeting	19:00~21:00
October	29, 2018 (Mon)	11 <sup>th</sup> Executive Committee Meeting	19:00~21:00



Newcastles of the World Alliance Conference Executive Committee Meeting

## Citizens' Project Team Meeting Schedule

The Project Team discussed the agenda for the Japanese Festival, ideas for gifts to the delegations, and the conference's main themes.

### ●Date / Time / Venue

	Date / Time	Venue
January	28, 2017 9:00~11:00	Shinshiro Working Juvenile Home
April	27, 2017 18:00~20:00	Shinshiro Working Juvenile Home
June	30, 2017 19:00~21:00	Shinshiro Working Juvenile Home
September	15, 2017 19:00~21:00	Machinami Information Center
November	10, 2017 19:00~21:00	Machinami Information Center
January	16, 2018 19:00~21:00	Machinami Information Center
April	26, 2018 19:00~21:00	Machinami Information Center
May	7, 2018 19:00~21:00	Shinshiro City Hall
May	14, 2018 19:00~21:00	Shinshiro City Hall
May	27, 2018 15:00~17:00	Machinami Information Center
June	13, 2018 19:00~21:00	Shinshiro City Hall
June	27, 2018 18:00~20:00	Shinshiro City Hall
June	28, 2018 19:00~21:00	Shinshiro City Hall
July	4, 2018 19:00~21:00	Shinshiro Cultural Hall (Exhibition Room)

	Date / Time	Venue
July	11, 2018 18:00~20:00	Shinshiro City Hall
July	18, 2018 18:00~20:00	Shinshiro City Hall
July	31, 2018 19:00~21:00	Shinshiro City Hall
August	2, 2018 18:00~20:00	Shinshiro City Hall
August	8, 2018 18:00~20:00	Shinshiro City Hall
August	22, 2018 18:00~20:00	Shinshiro City Hall
August	31, 2018 18:00~20:00	Shinshiro City Hall
September	5, 2018 19:00~21:00	Shinshiro City Hall
September	10, 2018 17:00~20:00	Shinshiro City Hall
September	13, 2018 18:00~20:00	Shinshiro City Hall
September	19, 2018 19:00~21:00	Shinshiro City Hall
September	27, 2018 14:00~15:30	Shinshiro City Hall
October	3, 2018 18:00~20:00	Shinshiro Cultural Hall (Exhibition Room)
October	12, 2018 18:00~20:00	Shinshiro City Hall

## Media Coverage

The 2018 Newcastles of the World Alliance Conference was featured in 41 newspaper articles, 12 television programs, and 3 radio programs from April 2, 2018 to January 20, 2019.

Printed below are some of the articles that featured the Conference.

October 4, 2018 Chunichi Newspaper



### From "Newcastles" of the World, Welcome!

Arrival at Chubu Centrair International Airport for the Newcastles of the World Alliance Conference

Participants of the 2018 Newcastles of the World Alliance Conference from cities all over the world with the name, "Newcastle" arrived at Chubu Centrair International Airport on the 3<sup>rd</sup>.

This year, 120 delegates from 12 countries/14 cities are participating in the conference. After being welcomed by Shinshiro City Hall staff at the airport, the delegates then went to Shinshiro and enjoyed walking around town.

The conference is being held from the 3<sup>rd</sup> to the 9<sup>th</sup>, but the main event will start from the 4<sup>th</sup> with a welcome ceremony at Shinshiro Cultural Hall and an event to recreate the cuisines of each country that is participating in the conference. During the ceremony, there will be choral and brass band performances by elementary school students of Shinshiro, and delegations from each country will introduce recommended spots of their country. During the conference, there will also experiential tours and discussions on the themes of tourism, education, and business.

(Japanese text by Chunichi Newspaper Reporter, Masayuki Hayakawa)

Photo: Delegates upon arrival to Japan from "Newcastles" around the world at Chubu Centrair International Airport. (Photo provided by the City of Shinshiro)

### A Royal Welcome to Each Delegation

– Grand Gathering of "Newcastles" from Around the World –

From the 3<sup>rd</sup>, the Newcastles of the World Alliance Conference started off its track record with its Opening Ceremony at Shinshiro Cultural Hall at 9AM.

Close to 120 delegates from 12 countries/14 cities that are a part of the Newcastles of the World Alliance and many citizens of Shinshiro participated in the ceremony. Mayor of Shinshiro, Ryoji Hozumi stated in his opening address, "In the past, many castles played a role as a fortress to protect its city from external enemies, but castles in the modern age are expected to play a role as a base to create more external connections."

Aichi Prefectural Governor, Hideaki Ohmura came to the ceremony and offered his words of welcome.

Soon after, each of the delegations of the 15 cities, including Shinshiro, introduced their city with videos and images. The participants were given earphones that allowed them to listen to the ceremony with simultaneous interpretation. Overall, the ceremony was held in a genial atmosphere.

At the very end, the city of Shinshiro gave their presentation. Students of Horaiji Elementary School gave a chorus of "Bupposou of Mount Horaiji" along with the Horai Wind Orchestra, and Funatsuke Elementary School students and Natsume Morino danced on stage in a kimono (traditional Japanese clothes). The delegates from overseas in the crowd gave an enthusiastic applause.

From the afternoon, the delegates discussed on the topic of future exchanges, and as part of the Japanese Festival, the participants were able to try kimono, shinobue (traditional Japanese instrument), and shodo (Japanese calligraphy).

Photo (top): Dance performance as part of Shinshiro's presentation. (At Shinshiro Cultural Hall)

Photo (bottom left): Swiss delegation introducing their city.

Photo (bottom right): Mayor of Shinshiro, Ryoji Hozumi delivering his opening address.

October 5, 2018 Tonichi Newspaper



(Japanese text by Tonichi Newspaper Reporter, Satoshi Natsume)

October 7, 2018 Higashi Aichi Newspaper



### Clad in a Suit of Armour, as if a Military Commander

– The Experiences of the Participants from Overseas –

On the 6<sup>th</sup> of October, at the 11<sup>th</sup> Newcastles of the World Alliance Conference currently being held in Shinshiro, participants from overseas visited the Shitaragahara Historical Museum and tried on katchu (full suit of Japanese armour), getting a taste of what it was like in Japan's Sengoku (Warring States) Period.

70 people from 13 countries/15 cities that are from municipalities that mean "new castle" participated. On this day of the 4<sup>th</sup>, a discussion was held in the morning, and from the afternoon, tours were held to visit the Shitaragahara Historical Museum, Sekiya Brewery to make sake (Japanese rice wine) in Shitara, and Toyohashi to view a professional basketball game.

32 people visited the Shitaragahara Historical Museum. The participants tried on kabuki (helmet) and yoroi (armour) and held matchlock guns, taking commemorative photos.

During the photo session, the participants showed great excitement, with men posing in armour with big smiles and great pride, and women frolicking with excitement.

Susan Wilson, a participant from Newcastle-upon-Tyne of the United Kingdom commented, "I thought the armour to be heavy so I wouldn't like to wear it for a long period of time. But to think that the soldiers moved around and fought with armour this heavy, I am impressed."

(Japanese text by Higashi Aichi Newspaper Reporter, Satoshi Ando)

Photo: Participants confirming photos they took while wearing armour. (At Shitaragahara Historical Museum)

## 20 Years of the Newcastle's of the World Alliance Conference

《Entered the Alliance》

Japan  
UK (Newcastle-under-Lyme)  
Switzerland Germany  
South Africa  
US (Pennsylvania) US (Indiana)  
France



《Entered the Alliance》   
UK (Newcastle-upon-Tyne)



《Entered the Alliance》

Canada  
Czech Republic  
Australia  
Malaysia  
Latvia  
Georgia

《Entered the Alliance》

Denmark

《Entered the Alliance》

Slovakia

《Entered the Alliance》

Montenegro

1998

Nov. 1st Newcastle's of the World Summit in Japan.  
About 60 participants gather from 8 cities (7 countries).

2000

Sept. 2nd Newcastle's of the World Summit in Switzerland.

2002

Oct. 3rd Newcastle's of the World Summit in the U.S.

2005

Feb. 4th Newcastle's of the World Summit in South Africa.

2006

June 5th Newcastle's of the World Summit in the UK (Newcastle-under-Lyme).

2008

July 6th Newcastle's of the World Alliance Conference in Germany.  
Under the request of the City of Shinshiro, ordinary citizens participate in the event. The name of the event changes from "Summit" to "Conference".

2010

Oct. 7th Newcastle's of the World Alliance Conference in South Africa.

2012

July 8th Newcastle's of the World Alliance Conference in the UK (Newcastle-upon-Tyne).

A division solely for youth is established, enabling youth from all participating countries to interact. The youth of Shinshiro, inspired by the positive experiences gained through this conference, form the Shinshiro Youth Parliament.

2014

May 9th Newcastle's of the World Alliance Conference in the Czech Republic.

2016

Sept. 10th Newcastle's of the World Alliance Conference in Canada.

2017

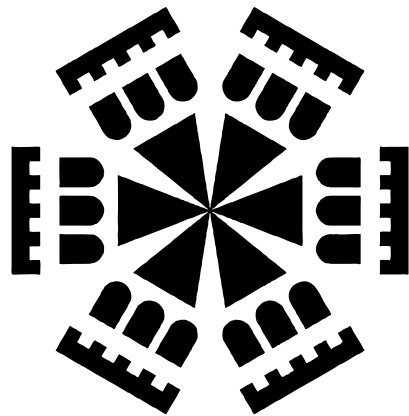
Dec. 1st Newcastle's of the World Alliance Youth Conference in Japan.

2018

Oct. 11th Newcastle's of the World Alliance Conference in Japan (20th Anniversary).

2020

(Upcoming) 12th Newcastle's of the World Alliance Conference in Switzerland.



# **NEWCASTLES**

## **Japan 2018**

**Shinshiro City Hall, Planning and Policy Division, Newcastle Exchange Section**

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